

COL George B. Patten, USA, Ret.

Team: Army

Expertise Areas

- Strategic Marketing & Business Development
- Client Relationship Management
- Project Management Team Training
- Competitive Intelligence & Analysis
- Market, Capture & Win Strategy Support
- Conference & Tradeshow Support
- Army, Marine Corps & National Guard

Professional Experience

At The SPECTRUM Group, Colonel Patten supports clients working in defense systems acquisition processes with his diverse military and commercial program management and acquisition executive background. He delivers more than 25 years of significant engagement experience with all Army staff levels, from PEOs to PMs to supporting OEMs and management, including with requirements writers and managers at Army Centers of Excellence.

Colonel Patten's core capabilities include defense ground systems, virtual simulators, and training devices, with experience spanning both organic and commercial industrial bases with acquisition and requirements user communities. He also has a strong investment management consulting background and is a Certified Investment Management Analyst (CIMA).

Colonel Patten's expertise includes Army ground combat weapons systems acquisition, senior Army programming and budget management, Army Command and Staff experience, investment management consulting, and defense industry strategic management and business development consulting. He previously served as the President of the Michigan AUSA Chapter.

Key Positions

- Program Manager, M1A2 Abrams Tank System, PEO Armored Systems Modernization (ASM) (now Ground Combat Systems)
- Assistant Product Manager and Project Officer for Horizontal Technology Integration, Abrams Tank System, PEO ASM
- Executive Officer to the Director of the Army's Program, Analysis and Evaluation Directorate
- Vice President, Investment Management and Investment Consulting Services Group, Baird

Education

- M.B.A., Fuqua School of Business, Duke University
- B.A., Economics, The University of Texas at Austin
- CIMA, Wharton School of Business, University of Pennsylvania

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