



LTC Don Fix, USA, Ret.

Teams: BRAC (Team Co-Lead), Army, Energy & Environment, Government Relations

Expertise Areas

- Public and Private Sector Federal Marketing
- Congressional Affairs
- Base Realignment and Closure (BRAC)
- Strategic Planning and Analysis
- Fixed and Rotary Wing Military Aviation

Professional Experience

Colonel Fix delivers extensive government relations and federal marketing experience, working with both private sector and public sector clients to formulate comprehensive legislative and lobbying strategies to support clients' commercial and federal sector issue interests. He has successfully represented U.S. and international clients on a broad range of government procurement, federal marketing, contracting, Congressional and public affairs, legislative policy and BRAC-related issues. A Co-Leader of The SPECTRUM Group's BRAC Team, Colonel Fix represented clients throughout the country in the 1991, 1993, 1995 and 2005 BRAC rounds, and currently assists regional and state-level clients in force structure, mission enhancement and BRAC-related issues.

Prior to joining The SPECTRUM Group, Colonel Fix served as partner at a Washington, D.C.-based government relations and federal marketing firm for 23 years. In his U.S. Army career, Colonel Fix spent his last five years of military service in the Pentagon in the Secretary of the Army's Office of the Chief, Legislative Liaison, where he held responsibility for procurement, military construction, intelligence (HPSCI & SSCI), environmental, and base realignment and closure (BRAC) issues.

Key Positions

- Plans and Operations Chief, Army Legislative Liaison
- Deputy Director of Defense and Federal Marketing, Hill & Knowlton
- Director of Government Relations, Bogle & Gates

Education

- M.S., Systems Management, University of Southern California
- B.S., U.S. Military Academy

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