



Peter Conner

Teams: International, Security

Expertise Areas

- Sales, Marketing and Business Development
- Quality Control and Compliance
- Public-Private Partnership Development
- Advanced Tech Systems Commercialization
- Proven Alternative Fuels Market and Production Development
- International Business

Professional Experience

Mr. Conner delivers expertise in a variety of defense, intelligence, security and health disciplines, with a focus on corporate development and strategic planning. At The SPECTRUM Group, he specializes in helping client organizational or trade community management design and implement strategic planning through analysis, innovation, strategy development and on-site management. His business experience includes helping clients in the defense, intelligence, cyber, homeland security, biosciences and health markets meet their objectives.

Mr. Conner's experience includes designing comprehensive marketing training for a global sales force, as well as designing and implementing a customer satisfaction program that, along with a comprehensive market research program, became an industry standard as the basis for product development.

Additionally, Mr. Conner is a subject matter expert in the areas of cyber, CBRNE, DHS SAFETY Act and chemical facility anti-terrorism standards (CFATS). He also has extensive experience with multiple secure communications, information technology, cyber security and advanced concepts, and biocontainment laboratories.

Key Positions

- Program Manager, Texas Bio and Agro Defense Consortium (TBAC)
- Senior Advisor, Center for Terrorism Law, Saint Mary's University

Education

- M.A., Government and Business, The George Washington University
- B.S., Management, University of Alabama

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